

DUBLIN YOUTH FOOTBALL LEAGUE

2017 YOUTH FOOTBALL SPONSORSHIP

On behalf of the Dublin Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football program.

The Dublin Football League (DFL) is committed to providing quality football experiences to fall school age children in the grades first through sixth. This is accomplished through the many hours of dedication from our coaches, parents and community volunteers and through the generosity of our community sponsors.

The Dublin Football League is also dedicated to providing each player with a fun, safe and meaningful football experience throughout the entire football season. DFL is a nonprofit organization run entirely by volunteers. More than 600 people are participating in football this season.

Our all-volunteer coaches teach the players the values of teamwork, cooperation, hard work and safe football fundamentals. Practices are held two to three times during the week and games are held on the weekends. The DFL enjoys the support of the coaching staffs at Dublin Coffman, Dublin Scioto, and Dublin Jerome High Schools.

In order to provide the best football experience for children who participate in the DFL, our program features:

- x Top of the Line Equipment
- x Personal Attention
- x Excellent Coaching and Officiating
- x Reasonable Cost

An important part of a successful season is partnering with local business and organizations to through sponsorship of our league, to help offset some of the cost associated with have a great program. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as supplies, field rental, officials, equipment and uniforms, insurance, and trophies.

Sponsorship with the DFL is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience. If providing sponsorship for the DFL is an option for you and your company, please take some time to review the sponsorship information we have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,


















Matt Triplett

Matt Triplett
mtriplett@me.com
Volunteer
Dublin Football League

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SPONSORSHIP PACKAGES

	LEAGUE CHAMPION \$2500	EVENT SPONSOR \$1500	FIELD SPONSOR \$1,000	TEAM SPONSOR \$300
Logo appears on email communications to parents throughout the season.				
Banner ad on our DFL website home page and/or partnered event promotions.				
Name & Logo on Event Promotional Item Parade – Footballs Punt, Pass, Kick – T-shirts				
2' x 8' Sponsor Sign on Game Field For 6 Regular Season Games & 2 Play Off Games				
Sponsor Logo on DFL Web Site with Link To Your Site.				
Sponsor Name Recognition on DFL Web Site				
Sponsor Recognition with game day announcement on DFL Night @ Dublin HS Football Game & DFL Championship Day				

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LEAGUE INFORMATION

Some important things to know about partnering with the Dublin Youth Football League:

We had over 400 kids ages 5 to 12 participating in our league last year and expect that number to grow. An additional estimated 90+ kids cheered from the Dublin Cheer program at our DFL Games.

Our website received over 20,000 visits in 2016. Many of those visits were received during the months of June through November. (We leave your logo on our website until the next season so you continue to get visibility even after our season has ended.)

We will begin communicating with our parents via email on a routine basis beginning in March through our season wrap up in October.

The Dublin Football League Sponsor program has made it possible for more than 65 children in financial need from the Dublin School District to play football in 2011 - 2016.

The DFL charges \$225 per registration and offers a multiple kid discount.

The actual cost for PER PLAYER to play football for the league is more than \$365.00.

- x \$125 Helmet
- x \$125 Shoulder Pads
- x \$25 Jersey
- x \$15 Trophy
- x \$75+ Per Season in Admin Costs including Officials, Equipment, Insurance, Coaches Training & Field Set Up & Rental

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SPONSORSHIP AGREEMENT

Please return your completed form to the:

DUBLIN FOOTBALL LEAGUE
PO Box 1988
Dublin, OH 43017

Company Name (as you would like it to appear in advertising and web site)

Point of Contact (Printed Name):

Company Mailing Address:

Telephone:

Email:

Web Address:

Sponsorship Amount Selection (Please Initial):

_____ \$2500.00 League Champion
_____ \$1500.00 Event Sponsor
_____ \$1000.00 Field Sponsor
_____ \$ 300.00 Team Sponsor

Signature: _____

Make your checks payable to:

Dublin Football League
www.dublinfootball.org

For questions regarding sponsorship, web or email advertising, please contact the Dublin Football League at dublinfootball.ohio@gmail.com. Logo and/or banner artwork should be mailed to dublinfootball.ohio@gmail.com.